

SPEAK UP
★ LIKE A DIVA

27
PLACES
TO FIND
SPEAKING
OPPORTUNITIES



Hi! It's time to get **YOU** on more stages!



I'm Shola Kaye and I want to thank you for downloading this PDF guide.

Finding speaking gigs can be sometimes be tricky, which is why I created this document for you to use as a reference

Hopefully it'll give you a few ideas the next time you're reaching out for speaking opportunities.

Just recently, someone in my community contacted me in a panic from Dubai, saying she'd lost this document and could I please send her the link to download again ASAP!

That really did prove to me that wherever you're located in the world, a good proportion of the ideas in this guide will be useful to you.

From Toastmasters to TEDx there should be gigs here that appeal to you, so, go for it! You can choose the selection that relates to your level of speaking experience or just dive in and give it all a try.

Wishing you luck and please keep in touch! Why not join my Facebook group Public Speaking for Female Business Owners:

<https://sholakaye.com/community>

When you're starting out

GREAT PLACES FOR BEGINNERS:

- Join **Toastmasters** (www.toastmasters.org) – find a club that meets frequently and doesn't have too many members. That way you'll have more opportunities to speak. There's also much to be learned from watching other speakers and listening to them being evaluated.
- Contact your local **Rotary Club** (www.rotary.org) or similar communities.
- **Women's Institute** (www.thewi.org.uk)
- **Schools**
- **Church** or other organisations you belong to
- **Open mic nights**

When you have a bit more experience (1)

CONSIDER:

- **Meetups** (www.meetup.com) are gatherings organised all over the world and each meetup group has a particular theme. Go online and find groups in your local area that are related to your topic. Don't just email the organiser cold. Attend one or two of their meetings, get to know the organiser, and then ask if there are opportunities to speak.
- **Create your own events and invite guest speakers.** Have the speakers bring people along from their client base, get them to advertise your event to their list, or ask them to offer you a speaking slot at one of their own events.
- **Multi-speaker events:** you can find people with similar target markets and put on an event where all of you speak.
- **Chambers of Commerce**
- **Women Speakers Association**
(www.womenspeakersassociation.com)

When you have a bit more experience (2)

CONSIDER:

- **Networking clubs.** They often rotate a speaking slot among the members, or you can go to different clubs within the same umbrella organisation and speak for 10 – 20 minutes. Examples are BNI (www.bni.com), Athena (www.theathenanetwork.co.uk), and many more.
- **Volunteer at charities**
- **Run webinars & Facebook Lives**
- **Podcasts**
- **Summits**
- **Professional Speakers Association** (www.thepsa.co.uk), National Speakers Association (www.nsaspeaker.org) and Global Speakers Federation (www.globalspeakersfederation.net). Network like crazy and make new speaker friends. Also, you might one day be invited to present at their meetings.
- **Festivals**
- **TEDx:** <https://www.ted.com/tedx/events>

When you're a pro

YOU MIGHT STILL DO ALL OF THE ABOVE, AND ALSO CONSIDER:

- **Conferences**
- **Association events**
- **Corporate events**
- **Network with pro speakers with a similar target market.** Conference organisers can't use you every year—they need to rotate their speakers—so the organisers will appreciate it if you can refer speakers of a similar calibre to yourself.
- **Speaker bureaus and agencies.** Don't call them; they'll call you when there's sufficient buzz about you that you can't be ignored any longer.
- **Find events you like the look of,** contact the organiser to ask how you can apply to speak, and see what happens.
- **AND DON'T FORGET GOOGLE & EVENTBRITE :)**

Final Thoughts

Don't lose momentum. Keep refining your message and applying for opportunities. Getting speaking gigs really IS a numbers game.

Would you like to learn **How to be AMAZING on stage and WIN CLIENTS with public speaking?**

Then join me for my next FREE online live event or masterclass. Sign up here for the next viewing!!

<https://sholakaye.com/masterclass>



Find out more about group coaching to help you crush it every time you're on stage! And while you're at it, check out my podcast and weekly video tips at: www.sholakaye.com

See you there! And good luck finding those gigs!

Shola

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